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U. S. Department of Agriculture

1929

WHOLESALE LIST

# Dahlias

*Offered by*

## BRAZIL DAHLIA FARM

INDIANAPOLIS, INDIANA

R. R. C, Box 137

PHONE BELMONT 0597

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*A* *GAIN* buy your *Dahlia*  
*Bulbs of Us and you*  
*won't be disappointed.*

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# WATCH US GROW

16 Years Experience

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Our prompt shipments of strong divisions, full count and true to name, which is our best advertisement, has increased our business to such an extent that we were compelled to grow more acreage of dahlias, therefore we have two farms which makes us the largest wholesale dahlia grower in the Central States.

Our main office is located at Indianapolis, Ind., 6800 West National Road.

All orders will be shipped out from Indianapolis.

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## GOOD INFORMATION

Dahlia bulbs shipped by express are rated as second class and are listed as perishable.

The express company stands all loss by freeze, or damaged otherwise, therefore do not hesitate to have orders shipped in cold weather.

Express on dahlia bulbs is very low, often it is much less than parcel post or freight.

All freight shipments travel at purchaser's risk as freight companies do not insure against freeze. Freight shipments travel slow and are handled rough. First-class freight costs about the same as express.

Be sure your express agent has given you second-class rates. If unable to get second-class, notify us and we will assist you.

Indianapolis; America's greatest inland city, located 60 miles from center of population of United States. It is the meeting place of seventeen steam railroads and fifteen interurban lines. It is the most easily accessible city in the United States from all parts of the country.

Express trains leave hourly day and night including Sundays and holidays.

Let us have your **RUSH** order.

We thank our customers for all past orders and solicit our share of your future trade.

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## KEY TO ABBREVIATIONS

C., Cactus; D., Decorative; P., Peony; S., Show; HC., Hybrid-Cactus; Pom., Pompom; Coll., Collar-ette; HD., Hybrid-Decorative.

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# BRAZIL DAHLIA FARM

For less than ten (10) of a variety add 3 cents per bulb if listed below 25c each.

|  | EACH |
|--|------|
| <b>A. C. IDE, P.</b> Dark wine red, long stems and large blooms .....  | .12  |
| <b>A. D. LIVONII, S.</b> Shell pink, medium size and very free .....   | .05  |
| <b>ADELE, P.</b> Sulphur yellow, long stems and very showy .....   | .08  |
| <b>AGNES HAVILAND, D.</b> Soft rose pink. Large and perfect form .....   | .75  |
| <b>ALEWINE, Pom.</b> White tipped and suffused lavender pink. Similar in shape and color of Maud Adams but much smaller .....                                      | .10  |
| <b>ALLEY MOUREY, Pom.</b> Pink standard variety .....  | .10  |
| <b>AMUN RA, D.</b> The outer petals are of gorgeous copper and orange tones, shading to gold and amber, deepening in the center to reddish brown. Giant size ..... | .60  |
| <b>ARABELLA, S.</b> Yellow edged pink, a good standard for cut flowers .....   | .05  |
| <b>ARIEL, Pom.</b> Deep bronze, free blooming ..   | .10  |
| <b>ATTRACTION, HC.</b> Long stemmed lavender .....   | .20  |
| <b>AZALEA, D.</b> Yellow shaded pink, large blooms .....   | .20  |

- BASHFUL GIANT, D.** A gigantic bloom where size is wanted for exhibition. Color apricot with golden shadings ..... .35
- BERTHA HORNE, HC.** Deep orange yellow tinted apricot, very early and large, also very free blooming. A good variety for florists, (better try this one) ..... .25
- BILLIONAIRE, P.** Yellow orange, very large (8-10-in.) and attractive ..... .25
- BESSIE BOSTON, D.** A large crimson bloom with over-lapping laserated petals, very full ..... .20
- CALEB POWERS, S.** White overlaid pink, large and full, very early ..... .05
- CAECELIA, P.** Large creamy white, free flowering and a rank grower; very early.. .08
- CHARM, Russet Orange, D.** A real beauty Very attractive ..... .45
- COUNTESS OF LONSDALE, C.** Salmon red, shaded pink, very free and dependable ... 12.
- DEE LIGHTED, D.** One of the largest white dahlias with immense double blooms 6-8-in. across. A surprise for any garden ..... .05
- DARK RED, Pom.** This variety is of perfect form and free blooming habit on long stems. The name of this variety is unknown by us. Sold as dark red ..... .10
- DARLENE, D.** An early and profuse bloomer. Color clear pure pink; splendid form ..... .09
- DREERS WHITE, S.** Quilled dahlia, very large, a much used dahlia for cut flowers.. .06

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|------------------------|---|-----|
| DREAM, D.              | Amber-rose, very delicate . . . .   | .11 |
| E. BURGESS, S.         | White and lavender, fine<br>for cut flowers . . . . .   | .11 |
| DR. TEVIS, D.          | Salmon-rose, blending to old<br>gold and apricot. When the season is dry<br>it sometimes shows a center, good stems<br>and fine for exhibition . . . . .  | .20 |
| D. M. MOORE, D.        | Colossal flowers, full and<br>free, very dark maroon, almost black . . . .  | .14 |
| EMMA SLOCUM, D.        | Purest white . . . . .  | .20 |
| ETENDARD DE LYON, HC.  | Carmine rose<br>long wirey stems . . . . .  | .20 |
| ETHEL F. T. SMITH, HC. | Huge blooms of<br>a creamy yellow shading to lemon at cen-<br>ter . . . . .   | .35 |
| ETRURIA, C.            | Incurled orange petals rolled<br>the entire length . . . . .  | .20 |
| F. A. WALKER, D.       | Lavender pink, good<br>bloomer and very early. This variety at-<br>tracts the black aster beetle, and a row or<br>two of it sprayed occasionally with winter-<br>green or other solutions will almost era-<br>dicate the pest from the entire field . . . . | .10 |
| FLORAL PARK JEWELL, S. | Extra long<br>stems and very free blooming, variegated<br>red tipped white. It will give satisfaction<br>when many others fail. This variety pro-<br>duces large clumps of medium size tubers<br>and does not blow over . . . . .                           | .03 |
| F. L. BASSETT, D.      | Dark lavender or purple.<br>Very early, stems 18 inches long and<br>bright foliage. If cut regular it will pro-<br>duce blooms for a long season . . . . .  | .04 |

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|-------------------------------|--|-----|
| <b>FRANCIS LOBDELL, HC.</b>   | Mallow pink, shading to white at center. This is one of the best blooming large varieties as it is usually covered with blossoms ..... | .40 |
| <b>FUTURITY, D.</b>           | Beautiful old rose with lighter shades .....   | .30 |
| <b>GEO. WALTERS, HC.</b>      | Salmon pink suffused old gold, some blooms show the center in dry weather, very large and fine .....                                   | .20 |
| <b>GEAT DE LYONS, Coll.</b>   | One of the largest collarettes. Red with white collar .....  | .12 |
| <b>GORGEOUS, Peo.</b>         | Yellow and scarlet, that beautiful color. Large, 9 inches in diameter .....  | .45 |
| <b>GENERAL SETH, HC.</b>      | Red to orange. Some blooms are solid orange, other red and orange on same plant .....  | .08 |
| <b>GLADYS BATES, C.</b>       | Tan shading to rose .....  | .25 |
| <b>GOLDEN GATE, C.</b>        | Golden yellow .....  | .14 |
| <b>GOLDEN OPPORTUNITY, S.</b> | Large deep rich yellow, strong rigid stems .....   | .25 |
| <b>GRIZZLEY, HC.</b>          | One of the best large deep red dahlias. Petals curled and twisted .....  | .45 |
| <b>GUALIA, HD.</b>            | Very large red, 9-inch blooms .....  | .25 |
| <b>HELVETIA, Single.</b>      | Dark red tipped white, many petals edged white. An English novelty .....   | .10 |
| <b>HARRY SHELDON JR., D.</b>  | Apple blossom ping and white. Very large blooms .....  | .85 |



|   | EACH |
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| <b>HERCULES, D.</b> Yellow to orange, large and full .....  | .55  |
| <b>HORT WITTE, D.</b> Large pure white .....  | .06  |
| <b>IDA DE VER WARNER, D.</b> Large lavender. Very good .....  | .20  |
| <b>IMPERIAL, S.</b> A perfect shape bloom. Wine to maroon. Very attractive .....  | .15  |
| <b>JACK ROSE, D.</b> American Beauty color, strong upright plant .....  | .03  |
| <b>JEANNE CHARMET, D.</b> Pale lilac edged deeper, very dainty on long wiry stems ...   | .15  |
| <b>JEANNE CHAZOT, C.</b> Golden bronze. Very free blooming .....  | .35  |
| <b>JEAN KERR, D.</b> Pure white, fine cut flower  | .20  |
| <b>JERSEYS BEAUTY, D.</b> A perfect bloom of erosion pink. The best pink dahlia to date   | .30  |
| <b>JOHNNY, Pom.</b> Very small, usually listed as the smallest. Bright red. A good specimen for cut flowers; extra long stems and large round bulbs ..... | .15  |
| <b>JOHN BOWMAN, HS.</b> Large golden yellow. If you want plenty of long stem, yellow dahlias order this variety .....                                     | .14  |
| <b>JOPPA, D.</b> Yellow to salmon rose .....  | .12  |
| <b>JUDGE MEREAN, D.</b> A wonderful blending of yellow, gold and orange, suffused pink edged red. Early and free .....                                    | .30  |
| <b>KALIF, C.</b> Large red cactus dahlia, with full center. A prize winner .....  | .45  |

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| <b>KING OF COMMERCE, D.</b> Tango and gold suffusion, long stems. Looks like an orange zennia. A good keeper .....   | .20 |
| <b>KITTY DUNLAP, D.</b> Beautiful shade of carmine rose, large blooms, long stems. A wonderful dahlia .....  | .30 |
| <b>LA FAVORITE, C.</b> Brilliant orange suffused scarlet .....   | .20 |
| <b>LITTLE DOROTHY, Pom.</b> Variegated yellow, white, pink and red. A bouquet of solid yellow, pure white or variegated blooms may be cut from this one variety ..         | .10 |
| <b>LYNDHURST, D.</b> Bright scarlet, long stems and a good bloomer. A good bulb producer, sometimes listed under the name "Fire King," very satisfactory for counter trade | .03 |
| <b>MAD BUTTERFLY, D.</b> Lavender pink with overlapping pointed petals .....   | .20 |
| <b>MARGUERITE BOUCHON, C.</b> Rose and white. Very delicate bloom .....  | .20 |
| <b>MAUDE ADAMS, S.</b> White tipped clear pink, a choice variety .....   | .08 |
| <b>MAURICE REVOIRE, Coll.</b> Purple to red with a white collar, small tubers, mailing size .....  | .04 |
| <b>MRS. C. H. BRECK, C.</b> Creamy yellow to rose pink. Very early and free blooming with strong upright growth .....  | .08 |
| <b>MRS. HARTONG, D.</b> Fawn, solid color, fine  | .06 |
| <b>MRS. JESSIE SEAL, D.</b> Old rose. Extra long stiff stems. Good for florist .....   | .25 |

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| <b>MRS. LEO NEISSEN, C.</b> Scarlet red to peach red center, very pleasing. Fine cutter . . .  | .50 |
| <b>MRS. CARL SALBACH, D.</b> Very large, lavender pink. Long stiff stems. One of the best for cut flowers . . . . .  | .14 |
| <b>MRS. CHAS. SEABOLD, P.</b> A standard for many years, and still in demand. Very attractive, crimson and white . . . . .                                     | .06 |
| <b>MRS. MARGARET STEDWICK, C.</b> Pink incurled cactus, English variety . . . . .  | .20 |
| <b>MINA BURGLE, D.</b> Large brilliant red. A good standard dahlia and a fine variety for cut flowers. Free bloomer . . . . .                                  | .06 |
| <b>MILLIONAIRE, D.</b> Mammoth lavender pink, with light center. This is one of the largest dahlias grown . . . . .  | .40 |
| <b>MISS MINNIE McCULLOUGH, D.</b> Yellow, heavily tipped red. Strong, upright plant . . . . .  | .05 |
| <b>NANCY HELEN, D.</b> Delicate shrimp pink changing to orange. We consider it as very good. Very free blooming . . . . .                                      | .70 |
| <b>NANTWICH, C.</b> Incurved petaled cactus, golden orange shading deeper at center . . .  | .20 |
| <b>N. C. 4., D.</b> Yellow striped purplish red. Very striking and beautiful . . . . .   | .20 |
| <b>PAPILLION, HC.</b> Often considered as a curly petal decorative. Light old gold with yellow shadings. Very free and large . . .                             | .65 |
| <b>PAUL MICHAEL, D.</b> Deep buttercup yellow, touched with old rose. Flowers large (7-9-in.) and full to center, petals curled, twisted and pointed . . . . . | .60 |

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| <b>PENELOPE, S.</b> White, overlaid lavender.<br>An old standard, you cannot find better stock than ours. If you desire a small, light lavender dahlia with long stems, early and very free blooming with the bloom on the end of the stem like a zinnia, try this one sure ..... | .04 |
| <b>PINK PEARL, C.</b> A very dainty pink ....   | .06 |
| <b>PRINCESS PAT, D.</b> A beautiful shade of old rose, deepening toward center. Stems long and stiff .....  | .30 |
| <b>PRIDE OF CALIFORNIA, D.</b> Deep red, a very large, thick flower; will produce many good blooms. The bulbs often retail at \$1 each. Produces large clumps of nice sized bulbs .....   | .08 |
| <b>PRINZ CARVEL, D.</b> Dark maroon with pure white tips on all blooms .....  | .30 |
| <b>PIERROT, C.</b> Immense size with long incurled petals, deep amber distinctly tipped white, sometimes solid amber. A good variety .....  | .15 |
| <b>PURPLE MANITOU, Dec.</b> Color purple, very large flowers. Dwarf habit .....   | .12 |
| <b>QUEEN MARY, D.</b> Rose pink, stiff stems. A profitable dahlia, upright plant .....  | .04 |
| <b>QUEEN WILHELMINA, P.</b> Pure white, large flowers, good stems, very free .....  | .06 |
| <b>QUEEN VICTORIA, S.</b> One of the best standards of low price for cut flowers. Medium sized flowers. A very satisfactory size and yield of both bulbs and blooms .....   | .03 |
| <b>RED CROSS, HC.</b> Red and yellow, a very strong plant .....   | .20 |

|   | EACH |
|---|------|
| REV. T. W. JAMIESON, C. Salmon pink suffused lilac . . . . .  | .14  |
| ROBERT BROOMFIELD, S. Early, long stemmed white . . . . .   | .04  |
| ROSA NELL, D. One of the largest rose dahlias, often 9-10 inches across . . . . .   | .60  |
| SILVER MOON, D. Buff yellow. A good flat bloom for florists work . . . . .  | .07  |
| STORM KING, S. Medium size, white . . . . .   | .05  |
| SHOWER OF GOLD, D. Large, distinct and pleasing, gold shading to apricot . . . . .  | .25  |
| STRADELLA, S. Wine red, extra long stems, very early. It produces its bloom in advance of most all red dahlias at a time most needed, very good . . . . . | .06  |
| SNOW CLAD, Pom. A medium sized flower larger than most pompons . . . . .  | .06  |
| SOU DE MILWAUKEE, P. Yellow center shaded to deep purple with lighter tips. Very attractive, one you will admire . . . . .                                | .10  |
| SPRINGFIELD, C. Salmon to red. A sport from Lonsdale . . . . .  | .15  |
| SYLVIA, D. Pink with white center. An old standard among florists . . . . .   | .04  |
| SUFFRAGETTE, D. Canary yellow, some times tipped white, long stems . . . . .  | .40  |
| SUNSHINE, D. Yellow to salmon . . . . .   | .20  |
| TWENTIETH CENTURY, Single. Very light pink, long stems . . . . .  | .04  |

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|--|--------|
| <b>THE EMPEROR, D.</b> Mammoth maroon. A<br>strong plant .....   | .45    |
| <b>TOM WIGGINTON, HC.</b> Canary yellow ...  | .50    |
| <b>VIVIAN, D.</b> White, heavily tipped violet.<br>Very early and sure to bloom under most<br>any condition. It should be listed in all<br>catalogues .....  | .04    |
| <b>WILMORE'S MASTERPIECE, D.</b> Yellow to<br>orange .....   | .15    |
| <b>WHITE SWAN, S.</b> Pure white, an old stand-<br>ard of medium quality .....   | .04    |
| <b>WIZARD OF OZ., HD.</b> One of the largest<br>amber pink, soft in tone .....   | .80    |
| <b>W. W. RAWSON, S.</b> Large white, slightly<br>tipped lavender, free blooming .....  | .20    |
| <b>WM. REID BUTTLER, HD.</b> A fine large white<br>Stems 24-30-in long. This dahlia deserves<br>more credit than it usually gets. Blooms<br>average 4-6-in. The florists use it exten-<br>sively ..... | .05    |
| <b>WORLD'S BEST WHITE, D.</b> Very large white<br>dahlia. Exhibition variety .....   | \$1.00 |
| <b>YELLOW COLOSSE, Collosal.</b> Yellow, large<br>round blooms .....   | .12    |
| <b>ZEBRA, S.</b> Pearl white, edged lavender and<br>pink, extra good dahlia, a good cut flower   | .06    |
| <b>MIXED POMPOMS.</b> Several standard named<br>varieties. Good assortment .....   | .07    |
| Double mixed, no singles or seedlings (all<br>named varieties), all colors .....   | .03    |

EACH

|                                 |     |
|---------------------------------|-----|
| Red Double Dahlias .....        | .03 |
| Variegated Double Dahlias ..... | .03 |
| Yellow Double Dahlias .....     | .03 |
| Pink Double Dahlias .....       | .04 |
| White Double Dahlias .....      | .03 |
| Maroon Double Dahlias .....     | .04 |

For less than ten (10) of a variety add 3 cents per bulb if listed below 25c each.

## Collection No. 1

- 50 Sylvia, pink.
- 50 Queen Victoria, yellow.
- 50 Wm. R. Buttler, large white.
- 50 Lyndhurst, red.
- 50 F. P. Jewell, red tipped white.
- 50 Penelope, white tipped lavender pink.

The 300 bulbs labeled by name for \$10.00.

## Collection No. 2

- |           |                |              |
|-----------|----------------|--------------|
| 50 White. | 50 Mixed.      | 50 Yellow.   |
| 50 Red.   | 50 Variegated. | 25 Lavender. |
|           | 25 Pink.       |              |

300 Double Dahlias labeled by color, \$8.25.

## Collection No. 3

- |                    |                         |
|--------------------|-------------------------|
| 10 F. L. Bassett.  | 10 Penelope.            |
| 10 Dee Lighted.    | 10 Pride of California. |
| 10 Vivian.         | 10 Wm. Reid Buttler.    |
| 10 Sylvia.         | 10 Stradella.           |
| 10 Queen Victoria. | 10 Jack Rose.           |

100 bulbs, good cut flower varieties, labeled,  
\$4.25.

## Collection No. 4

10 each of 10 varieties, our selection, labled by  
name, \$3.25.

## Collection No. 5

10 each of 10 varieties, our selection, labeled by  
name (listed price over \$7.00) for \$5.00.



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# 1929

## WHOLESALE LIST

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### DAHLIAS

#### OUR BULBS ARE GOVERNMENT INSPECTED.

Stock offered are strong divisions of field clumps.

We guarantee all shipments to be sent out in good growing condition, plump, true to name and of standard size.

All complaints must be made within ten (10) days after receipt of shipment. (Except being true to name, and that as soon as possible.)

TERMS—Are cash or part cash, with C. O. D. shipments. No packing charges.

Telegraph orders receive our special attention.

All parcel post orders sent at purchaser's risk of freezing (as postal regulations do not allow insurance against freezing. The express companies do.)

If no postage is included with parcel post order we will send via express or C. O. D. for postage. We will return promptly the postage not needed for your shipment, always send enough. Express is cheaper than parcel post in most instances.

If mailing size tubers are wanted, please advise at time of placing order. Otherwise strong divisions will be sent.

We are prepared to ship 75 per cent of all orders THE DAY RECEIVED.

SUPPLY—We grow for the wholesale trade, making a specialty of supply florists, seedmen and dahlia growers who require dahlias true to name and Quick Service.

Give us a trial order and investigate our quality and prompt shipments, so you can have a dependable place in view for that rush order.

We usually sell up on some varieties before planting time, an early order would be suggested.

We grow in large quantities and assure you of giving each order our careful attention.

REFERENCE—Davis Trust Co., Brazil, Ind.; Belmont State Bank, Indianapolis, Ind., or any trade reference.

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# Our Dahlias Are Home Grown

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We grow about 98 per cent of all Dahlias sent out by us. Some customers require Dahlias that we do not grow, advising us to purchase for them, which service we gladly render.

Our bulb crop for several years has average about 300,000 lbs., or one hundred and fifty tons per year. We grow from five to ten tons of some varieties each year, and then sell up on them before planting time.

Our motto is:

Prompt shipments.

True to name.

Full count.

Plump divisions

and

A square deal always.

